Community Engagement Manager

**Status**  
Full-Time

**Location**  
Any Territory or Province in Canada

**Diversity Commitment**  
We strongly encourage applicants which identify across the gender spectrum, Indigenous, racialized and 2SLGBTQ+ communities

**Responsibilities**  
The Community Engagement Manager is an integral and vibrant role within White Ribbon. They will be a key member of the team, and a spokesperson to challenge misogyny, prevent gender-based violence and promote male allyship with wide ranging partners, including youth, community, feminist and education (among others). Possessing a strong understanding of intersectionality, and decolonization this role will collaborate with partners and project stakeholders to advance systemic change.

Under the leadership of the Director of Programs this role is responsible for effective project management, and meaningful relationship-building to advance GBV prevention and healthy masculinities initiatives. This role will spearhead community and digital engagement, advancing partnerships with diverse partners, ensuring project deliverables are on track. The Community Engagement Manager will lead provincial, and national gender-based violence prevention projects, exhibiting strong thought leadership and project management skills across the life cycle.

In addition to project management, this position will lead gender-based violence prevention awareness raising activities, including; in-person and online workshops; webinars; training; and presentations with diverse audiences and stakeholders, including; schools, community organizations, and businesses, among others.

**CORE RESPONSIBILITIES** (This is not an exhaustive list of duties to be performed):

**Facilitation and Community Outreach**

- Using an intersectional, feminist-informed and anti-oppression framework, demonstrate thought leadership, innovation and content expertise in the areas of gender equity, 2SLGBTQ+ rights, decolonization, racial and social justice, and masculinities.

- Update curriculum and facilitate workshops, webinars and public digital events in the areas of healthy masculinities, healthy relationships across the spectrum of gender identity and sexual
orientation, racial justice, gender-based violence prevention (including sexual violence, workplace harassment and sexual exploitation and human trafficking), and male allyship.

- Respond to requests for workshops, presentations, and trainings from educators and community organizations.
- Plan and facilitate live digital events (Facebook, Instagram) to promote White Ribbon and enhance awareness on gender-based violence prevention and male allyship
- Regularly contribute to shared team monitoring and evaluation tools.

Thought Leadership

- Support and oversee the adaptation of gender-based violence prevention and male allyship resources to innovative media forms with the support of consultants and the White Ribbon team.
- Maintain a current understanding of best practices in gender-based violence prevention, male engagement and social media and digital engagement to create awareness and promote positive attitudinal change.
- Conduct primary and secondary research to develop key findings summaries and briefs demonstrating in-depth analysis on areas related to gender-based violence prevention, healthy masculinities and attitudinal change.
- Ensures diverse lived experiences and intersectional approaches are reflected within White Ribbon programming.

Networking and Relationship-building

- Build strategic engagement and partnership opportunities with new, current, and past White Ribbon community partners.
- Lead national advisory committees to build collective capacity to respond and prevent various forms of gender-based violence, including sexual exploitation and human trafficking.
- Represent White Ribbon’s expertise and thought leadership in the areas of healthy masculinities and gender-based violence prevention in partner advisory committees and other stakeholder groups.
- Engage and build working relationships with different stakeholders including consultants of different expertise, influencers and creators to support project deliverables.

Project Management
- Monitor achievements of project results and indicators as per work plan for assigned projects, work collaboratively with team members, and ensure that project activities are on track to deliver results on time and on budget.

- Maintain regular communication and work closely with national project partners to implement healthy masculinities and gender-based violence prevention programs, ensuring contractual agreements are realistic and within budget.

- Collaborate with project team members to compile and write progress reports, workplans and budgets in accordance with requirements, ensuring that activities remain appropriate and realistic.

- Manage technical assistance and support to assigned projects as required and work closely with partners to ensure proper coordination exists for efficient project implementation.

- Update and monitor key performance measurement frameworks in accordance with project contracts and proposals, as well as use of standardized work plans, budgets, MOUs to ensure time efficiency.

- Collaborate with team members to develop social marketing and communications plans which promote healthy masculinities and the prevention of gender-based violence.

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<th>Skills/Experience / Qualifications</th>
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<td>Experience applying best practice in youth engagement delivering content in compelling, interactive and creative ways fostering gender transformational change.</td>
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<td>Experience engaging male identifying youth on topics such as mental health promotion, gender equality, male allyship.</td>
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<td>Experience developing virtual and in-person training and capacity-building programs related to gender-based violence, and healthy masculinities.</td>
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<td>Strong awareness, lived and working experience of issues affecting diverse communities across Canada including racialized, Indigenous, and 2SLGBTQ+ communities.</td>
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<td>Possesses a strong understanding of the links between colonization and the perpetration of gender-based violence and</td>
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other forms of oppression (i.e. working knowledge of Truth and Reconciliation Recommendations)

- Strong ability to build and maintain positive relationships with staff, key stakeholders including local, national and international organizations, government officials and corporate employees.

- Proven track record in workshop and webinar delivery for diverse audiences and vulnerable community members using an intersectional, feminist-informed, and anti-oppression framework

- Ability to influence and engage a wide range of partners, funders and build long-term relationships, with tact and professionalism.

- Ability to establish priorities in a time sensitive environment, and meet deadlines with strong attention to detail.

- Highly adaptable to a fast paced working environment.

- Ability to work independently and in virtual environments.

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<td>- Post-Secondary degree, preferably in social sciences, gender, education, or community development.</td>
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<td>- 3-5 years of experience in project management (preferably a multi-year national initiative).</td>
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<td>- 2-3 years experience managing project budgets (preferably multi-year), ensuring effective use of resource allocation.</td>
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<td>- 2-3 years of experience in public speaking, workshop facilitation, and capacity-building training with diverse stakeholder groups focused on gender-based violence prevention (experience facilitating with youth an asset).</td>
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<td>- Knowledge of best practices and educational resources to address the root causes of gender-based violence, and promote healthy masculinities.</td>
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<td>- Experience collaborating with a range of stakeholders, including advocates, creative agencies, project evaluators, and community partners.</td>
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<td>- Passionate about advancing gender equality with women, vulnerable youth, Indigenous, racialized, and 2SLGBTQ+ folks who experienced different forms of gender-based violence.</td>
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<td>- Excellent computer skills using Google Suite.</td>
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<td>- Openness to travel within Canada and internationally</td>
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- Fluency in English, other diverse languages including Indigenous, French, Spanish or Arabic is an asset
- Must be legally eligible to work in Canada.
- Must possess a valid Driver’s License.
- Criminal reference check is required.
- Community and educational partners will require proof of COVID-19 vaccination for in-person engagements.

**Application Details:**

Please send a cover letter and resume to careers@whiteribbon.ca by Friday April 29, 2022, 5pm EST.

Interviews to take place the week of May 9, 2022

Start Date: Immediate

We are proud to offer a competitive salary and benefits package, a fully remote working environment. White Ribbon is strongly committed to equity, inclusion and diversity within our organization.

### About White Ribbon

White Ribbon is a non-governmental organization focused on engaging men and boys to promote gender equality and end violence against women and girls. Started in Toronto, Canada, in 1991, White Ribbon Campaign initiatives have now been organized in over 60 countries around the globe. Through education, awareness-raising, outreach, technical assistance, capacity building, partnerships and creative campaigns, White Ribbon develops tools, strategies and models that challenge negative, outdated concepts of masculinity and inspire men and boys to understand and embrace the potential they have to be a part of positive change.

Visit our website: [www.whiteribbon.ca](http://www.whiteribbon.ca)