REQUEST FOR PROPOSALS

Digital learning and curriculum adaptation consultant

White Ribbon is excited to launch this Request for Proposals (RFP) for consultant(s) to develop a digital adaptation guide for White Ribbon's new lesson plans on child sexual exploitation and sex trafficking for the secondary sector.

Project Summary

Prevent: Educators' Resources and Lesson Plans to End Child Sexual Exploitation and Sex Trafficking

In August 2020, White Ribbon launched Prevent (wrprevent.ca) a resource and set of lesson plans for secondary-level educators to prevent and address child sexual exploitation and sex trafficking.

Given the impact of the COVID-19 pandemic to the Ontario education system, it's crucial that educators have the tools to facilitate these lesson plans virtually.

For this reason, White Ribbon is looking for a digital learning and curriculum specialist to create Digital Adaptation Guides for eight lesson plans to ensure the digital resource can easily be used in online learning environments.

The consultant will work in collaboration with White Ribbon and the project's advisory committee to ensure the digital adaptation guides are piloted, tested and revised.

Project Objectives

1. To augment White Ribbon's secondary digital resource (launched in August 2020) for utilization in online learning environments

2. To strengthen sexual exploitation awareness and prevention efforts in Ontario's secondary sector

Funding

Total budget for this consultancy is $4,000 (inclusive of HST).

Project Deliverables

The consultant will work closely with White Ribbon staff to develop the Digital Adaptation Guides. The below represent deliverables and associated timelines for this consultancy.

Deliverable	Timeline
8 Digital Adaptation Guides, First Draft (First versions to be revised by White Ribbon and advisory committee)	February 1st, 2021
8 Digital Adaptation Guides, Second Draft (Second version to be piloted by project partners for six weeks)	February 15th, 2021
Feedback from pilots provided to consultant for inclusion in Final Version	April 2nd, 2021
8 Digital Adaptation Guides, Final Version	April 30th, 2021

Timeframe

The consultancy will begin in November 2020 and end in May 2021.

Consultant Requirements

- Experience in digital learning and curriculum development for the secondary school sector
- Strong understanding of digital education tools and teacher-friendly methodologies, and strategies for engaging youth
- Interest in advancing innovative approaches to digital education
- An understanding and experience working with non-profit organizations (i.e., social justice, youth, community)
- An understanding of gender-based violence, including online sexual exploitation and prevention, would be beneficial

Please submit a proposal and budget along with a CV demonstrating relevant experience (PDF or Word) by 5 pm on November 13th, 2020.

Proposals can be sent to David Garzon, Community Engagement and Project Manager, White Ribbon at **dgarzon@whiteribbon.ca**

About White Ribbon:

White Ribbon is the world's largest movement of men and boys working to end violence against women and girls, promote gender equity, healthy relationships and a new vision of masculinity. Since its inception in Toronto in 1991, The White Ribbon Campaign has spread to over 60 countries around the world. White Ribbon asks men to wear white ribbons as a sign of their pledge to never commit, condone or remain silent about violence against women and girls. To learn more about White Ribbon, visit our [website.](website)

Mission

We engage men and boys in the prevention of gender-based violence by promoting equity and transforming social norms. We challenge and support men and boys to realize their potential to be part of the solution in ending all forms of gender-based violence.

Vision

A future free from gender-based violence.