

# Introducing White Ribbon



## Our History

Nearly 30 years ago, White Ribbon set out to create a future without violence against women and girls by engaging men and boys.

With dozens of partners across the globe, from women's organizations, various levels of governments, university to high school partners, unions, and indigenous groups, we've engaged men and boys in preventing the epidemic of violence against women

We've made sure that organizations like the United Nations understand the true costs of violence against women and have called on governments to step up and make changes.

## The Next Chapter

In 2019, our work is not over yet. Headlines remind us constantly the women and men are suffering from the effects of sexual violence in our communities. Many organizations face challenging issues such as sexual harassment, workplace violence, bullying, diversity and inclusion and see the benefit to the bottom line of trying to reduce these.

## Our Pledge

The white ribbon symbolizes a man's pledge to never commit, condone, or remain silent about gender-based violence. We believe that all men can play a role in ending violence against women and in creating inclusive spaces.

Prevention and education with men is a key component to addressing and ending violence against women and aims to lessen the chances that men will use violence, harassment, and discrimination, and/or that women will experience violence.

Our work is human rights-based and intersectional.

## How do we work?

By collaborating with your organization and building partnership with the community, we work to tailor effective solutions for you. Partner with us and help support our work in investing in a future without violence, harassment, and exclusion. We will work together with you to understand your context and adapt our approach where you operate.



### CONTACT

Humberto Carolo  
Executive Director



### EMAIL

[hcarolo@whiteribbon.ca](mailto:hcarolo@whiteribbon.ca)



### PHONE

416-920-6684, x 15



### WEBSITE

[whiteribbon.ca](http://whiteribbon.ca)

# Case Study: Barrick Gold

In 2012, Barrick Gold Corporation (Barrick) and White Ribbon (WR) launched a multi-year partnership to help prevent gender-based violence (GBV) at four of Barrick's mine sites and their host communities.



## Zambia:

At one of Africa's largest copper mine sites, a large number of migrant workers live and work on the mine's estate. With the social and economic changes in the community, incidents of GBV can often be traced to a lack of communication within families about basic financial needs.

### White Ribbon's Solutions:

- Develop innovative Financial Literacy Training with a gender lens for 1,200 Lumwana employees and their spouses
- Reduced incidents of GBV related to household finances
- Increased capacity of employees to manage debt

## Nevada

A traditional ranching region, this state sees resource extraction and casinos as important employers and contributors to its economy. The State held the highest domestic violence fatality rate in the USA for several years but is working hard to address the issues. Western Shoshone tribes and a large Hispanic community call the region home.

### White Ribbon's Solutions:

- Strengthen the capacity of local community organizations to engage men and boys as part of the solution with the establishment of two coordinated networks to address GBV: the InterTribal and Hispanic working groups
- Community Conferences with the Western Shoshone to discuss the impact of GBV and move towards healing
- Employee and community engagement through local Walk a Mile in Her Shoes awareness campaigns

## Porgera, Papua New Guinea:

An extremely remote mining site in a country where over 800 languages are spoken. Employees come from diverse cultures and practices.

### White Ribbon's Solutions:

- An updated workplace harassment training using various materials to establish a common understanding of the role each employee plays in creating a safe, inclusive workplace
- Employees acquired training on how to respond to workplace harassment and discrimination, and how to take action to prevent and support survivors

Pueblo Viejo, Dominican Republic:  
Adaptation and implementation of the workplace training program developed in Porgera.