



# Our Vision

A future free from all forms of gender-based violence and discrimination.

# Our Mission

White Ribbon promotes healthy masculinities, advances gender equity and builds allyship.



# Our Goals

## Pillar 1

Build allyship to help end gender-based violence and discrimination locally, nationally and globally

## Pillar 2

Lead transformative culture change through programming and initiatives

## Pillar 3

Strengthen our ability to achieve our mission