



White Ribbon
Campaign

INVITATION



IT STARTS WITH YOU.
IT STAYS WITH HIM.

Part of being a man is being a role model to the boys in your life. Your words and your actions can show them how to build healthy, equal and respectful relationships with women.

Check out the tips, tools and information you can use to reach out and mentor the boys in your life.

Resources for:

FATHERS FAMILY MEMBERS TEACHERS COACHES & LEADERS

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Please join the White Ribbon Campaign (WRC) and Le Centre ontarien de prévention des agressions (COPA) with special guest The Honourable Deb Matthews, Minister of Children and Youth Services, and Minister Responsible for Women's Issues, as we launch our new online-based, social media campaign "It Starts With You. It Stays With Him."

This initiative will **inspire and support MEN** to be good role models for the boys in their lives, and to teach them the skills and benefits of healthy equal relationships with women and girls.

When: Thursday, June 18, 2009
10:00 – 11:00 a.m.

Where: Hockey Hall of Fame
(Esso Theatre)
Brookfield Place
30 Yonge Street
Toronto, Ontario

To **RSVP** (by June 16, 2009) and for further information, please contact:

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